



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1363023

Schedule Dates 08/28/12-09/03/12
Advertiser Josh Mandel OH US Senate-R (71581)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 2635 Josh mandel Aug 28-Sept 3 (469967)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500 / (740) 201-5502
CPE 2635
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments WTTE

Date Entered 08/27/12
Last Modified 08/27/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,205.00
Net Total \$12,495.00
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Sep. 2012	18	\$14,700.00
Grand Total:	18	\$14,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	6:30A- 6:57A (EST)			1		1	1			3	\$100.00	\$300.00	Columbus (WTTE)	630A GDE	8/27/12
2.0	Normal Line / SPOT	08/28/12-08/30/12	2	:30	7:58A- 9A (EST)			1	1	1				3	\$450.00	\$1,350.00	Columbus (WTTE)	8A GDC	8/27/12
3.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	7:58A- 9A (EST)		1							1	\$450.00	\$450.00	Columbus (WTTE)	8A GDC	8/27/12
4.0	Normal Line / SPOT	09/02/12-09/02/12	2	:30	8:58A- 9:59A (EST)								1	1	\$200.00	\$200.00	Columbus (WTTE)	9A FOX NEWS SUNDAY	8/27/12
5.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	5:58P- 6:30P (EST)			1	1		1			3	\$650.00	\$1,950.00	Columbus (WTTE)	6P BB	8/27/12
6.0	Normal Line / SPOT	08/28/12-08/30/12	2	:30	7:31P- 7:57P (EST)			1	1	1				3	\$1,350.00	\$4,050.00	Columbus (WTTE)	730P BB	8/27/12
7.0	Normal Line / News	08/28/12-08/31/12	2	:30	10P- 11P (EST)			1		1	1			3	\$1,600.00	\$4,800.00	Columbus (WTTE)	10P NEWS	8/27/12
8.0	Normal Line / News	09/03/12-09/03/12	2	:30	10P- 11P (EST)		1							1	\$1,600.00	\$1,600.00	Columbus (WTTE)	10P NEWS	8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: